

Mission and Objective

As a woman-owned, small business operating since 1999, Scott Consulting specializes in working to strengthen community-based organizations and build infrastructure for addressing critical public health issues, especially disparities among populations. Our approach is participatory and action oriented, and we nurture agencies in the use of new technologies.

Highlights

- ✓ Generated over 2 million dollars for community-based organizations to develop programs.
- ✓ Helped build infrastructure and funding streams for creative, innovative, and empowering programs to address the leading cause of death among communities, including
 - **Return to First Medicines** - a culturally-based program to address tobacco use, created by the Indigenous Peoples Task Force through our long-term, collaborative partnership;
 - **Question Why Youth Empowerment**—a program that provides a clear, replicable model to empower youth to create change in their communities, their states and their world;
 - **Smoke-free HBCUs**—a program that builds the leadership skills of African Americans to take their place at the table in the tobacco control movement.

Program Development Services

Needs Assessment—We partner with communities to develop creative methods, conduct needs assessments, and provide support for analyzing and using data.

Grant Writing—Our success rate is over 90% for securing grants to startup and sustain programs.

Creating or Enhancing Programs—We work closely with agencies to expand or enhance programs in ways that build capacity and draw on existing resources, including staff strengths.

Program, Training & Curriculum Development - We create effective programs by building on the 'best practices' of *both* staff experience and research. Our staff develop and test health promotion materials and curricula, and have provided dozens of highly-rated training workshops.

Evaluation Services

Performance Monitoring, Logic Models, Objectives, and More - We have experience in all aspects of evaluation, and can help your organization create integrated systems for performance monitoring, whether single projects or complex statewide/regional initiatives. Working closely alongside staff, we can develop tools (e.g., logic models) *relevant* to your strategic planning, as well as systems to capture *meaningful, useful* outcomes, not "garbage in, garbage out".

Computer Use in Evaluation - Our staff create user-friendly tools using the latest technology (databases, PDAs, Internet), with requirements that don't overwhelm program staff and built-in reporting systems that generate useful, real-time data for managers, funders, and Boards.

Research Design and Analysis - We develop surveys, focus groups, etc., to understand and evaluate programs. We emphasize *applying results* to accomplish real world program improvement.

Cultural Diversity/Competence - Our staff works with and represents diverse populations. We work carefully to develop culturally-appropriate data collection plans, methods, and analysis tools.

Key Personnel & Expertise

Sheryl Scott, the principal of Scott Consulting, has a Master's Degree in Public Health and 18 years of experience in program development and evaluation. She has focused much of her work on efforts to empower women, youth, and culturally diverse populations.

Leigh Welper, senior technology consultant, has created numerous user focused and creative database tools to assist program managers, field staff, and evaluators,

Adjunct staff include experts in culturally-relevant programming, curriculum development, training, and strategic planning.

Recent Scott Consulting Clients in Evaluation and Program Development

Client Organization	Timeline	Description of Consultation
Office of Women's Health	2005-present	Collaborated with American Indian community groups to develop and implement a peer family educator project to prevent diabetes among American Indian women
WI Comprehensive Cancer Control Plan	2005-present	Serve as evaluation consultant for a statewide program to improve cancer outcomes and address cancer disparities across six core areas from prevention to palliative care.
NC Tobacco Prevention and Control Branch	1999-present	<ul style="list-style-type: none"> -Served as evaluator for the CDC disparities workgroup. -Created innovative evaluation/educational materials, such as quantitative summaries (<i>Disparities Short Reports</i>) and qualitative stories (<i>Community Change Chronicles</i>.) -Developed <i>Progress Tracking System</i> for coalition activity/outcome tracking and held "Data Parties" to build motivation and improve data validity. -Developed youth empowerment evaluation program, including training in use of PDAs and website survey tools. -Trained youth and adult leaders in critical thinking for evaluation, & created toolkits (e.g., <i>Tools for Schools</i>) <p style="text-align: center;">Materials available at www.questionwhy.org</p>
Indigenous Peoples Task Force	2000 - present 1993/94	<ul style="list-style-type: none"> -Created a partnership to provide technical assistance in program development to tribal, urban and LGBT grantees of tobacco settlement funds. -Received funding for action research and successfully stewarded an innovative project for community researchers to conduct their own research. -Prepared qualitative analyses of various data sources (focus groups, PhotoVoice methods) to hear the stories of diverse American Indian and gay & lesbian youth and adults speaking on tobacco issues. -Developed trainers guide for holistic HIV peer education curriculum that has been in use for over 10 years
North Carolina Central University	2001-2005	-Developed partnership project to nurture African American leadership in tobacco prevention on historically black campuses, including an Advocacy Toolkit & training .
Title X Region VI Family Planning	2002 2004/05	<ul style="list-style-type: none"> -Developed and implemented a methodology to review HIV written clinical policies and procedures against best practice in HIV prevention. -Worked with Title X staff to develop research protocol and conduct key informant interviews and document analyses on mandatory child sexual abuse reporting by state.
Southeast AIDS Education and Training Center	1999 - 2000	<ul style="list-style-type: none"> -Developed HIV needs assessment methods, including instrument, sampling plan, data management, and analysis. - Worked with staff to develop sensitive, yet rigorous sampling plan for diverse populations, including LGBT populations of color, homeless, substance abusers, and women. -Prepared logic models for evaluating training courses -Prepared 2 year training evaluation plan, including logic models, evaluation tools, and recommended actions to develop internal capacity for future activity.